EXPOSED: The Truth Behind “Lunar Astro Scam Rumors”

Subtitle: PR Manipulation, Fake Reviews, and Documented Consumer Fraud
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Executive Summary

Recently, a flood of articles and presentations have appeared online with titles like *“The Truth Behind Lunar Astro Scam Rumors”* and *“Is Lunar Astro Trustworthy?”* These articles are not independent reviews. They are part of a coordinated, paid Public Relations (PR) campaign designed to manipulate Google search results and bury legitimate consumer complaints.

This document exposes the actual truth behind the “rumors”: documented evidence of medical fraud, bait-and-switch tactics, and predatory refund traps orchestrated by Lunar Astro and its founder, Deepanshu Giri.

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1. Why the Sudden Flood of “Defensive” Articles?

When a company suddenly publishes dozens of articles defending itself against being a “scam,” it is usually because regulatory bodies and consumer protection groups are closing in.

Lunar Astro’s PR agency has deployed a “Link Scheme” and “Doorway Pages” across free platforms (Google Sites, SlideShare, Yumpu) to push down real consumer warnings. They are attempting to hijack keywords like “Lunar Astro Scam” so that when victims search for help, they find PR fluff instead of legal resources.

2. The “Rumors” Are Documented Facts

The PR articles claim that the allegations against Lunar Astro are “fake rumors” spread by competitors. This is demonstrably false. The evidence comes directly from Lunar Astro’s own websites:

Fact 1: Illegal Medical Claims (Cancer & Autism)

The PR Claim: Lunar Astro provides spiritual guidance. **The Truth:** Lunar Astro has published articles on their consultation portal claiming that astrology can cure or mitigate Cancer and Autism. (e.g., *“Cancer Recovery Through Prashna Astrology”*). This is a direct, criminal violation of Section 3 of the *Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954*.

Fact 2: The Bait-and-Switch Fraud

The PR Claim: You get expert consultations from Deepanshu Giri’s academy. **The Truth:** Advertisements feature the founder, but consumers paying premium fees (₹3,000 to ₹10,000+) are secretly routed to anonymous junior students or “Code Astrologers” (e.g., Code 5007). Lunar Astro’s own hidden FAQ admits: *“Why is the astrologer’s name kept hidden? This is done to safeguard the privacy of our astrologers.”*

Fact 3: The Fake 4.9-Star Rating

The PR Claim: Lunar Astro has a 4.9-star rating on Google. **The Truth:** They do not. The 4.9 stars seen in Google Search are generated by injecting self-serving `AggregateRating` schema code into their own website backend. This is a technical exploit banned by Google in 2019. On independent platforms like Trustpilot, their rating is significantly lower, filled with reports of refund denials.

3. The “No-Dispute” Refund Trap

When consumers realize they have been subjected to a bait-and-switch and demand a refund, Lunar Astro enforces a predatory “Successful Consultation” clause. If they offer a re-consultation, they force the consumer

to agree that *“No disputes shall be entertained,”* an illegal tactic designed to prevent victims from filing bank chargebacks.

Conclusion: Do Not Trust the PR Machine

The articles defending Lunar Astro are paid reputation management. The medical fraud, the unaccredited diplomas, and the bait-and-switch tactics are documented realities. Consumers are advised to file immediate bank chargebacks for “Service Not As Described” and report the entity to the National Consumer Helpline (NCH) and the Advertising Standards Council of India (ASCI).